

SPONSORSHIP OPPORTUNITIES



DETROIT
UNION



A MESSAGE FROM OUR FOUNDER

“THANK YOU FOR TAKING THE TIME TO READ OUR SPONSORSHIP PROPOSAL. IF PROVIDING SPONSORSHIP FOR OUR PLAYERS AND SOCCER CLUB IS AN OPTION FOR YOU AND YOUR COMPANY, PLEASE TAKE SOME TIME TO REVIEW THE SPONSORSHIP INFORMATION WE HAVE INCLUDED WITHIN THIS LETTER. WE ARE CONFIDENT YOU WILL FIND A LEVEL OF SPONSORSHIP THAT WILL BE COMFORTABLE FOR YOUR COMPANY AS WELL AS BENEFICIAL TO OUR ORGANIZATION AND COMMUNITY.”

**SINCERELY,
KEVIN TAPCHOM**



ABOUT US

DETROIT UNION FOOTBALL CLUB IS A SEMI-PROFESSIONAL CLUB THAT WAS FOUNDED IN 2021 BY PLAYER/OWNER KEVIN TAPCHOM AND COMPETES IN THE PREMIER DIVISION OF THE UNITED PREMIER SOCCER LEAGUE (UPSL). THE UPSL IS THE 4TH TIER OF UNITED STATES SOCCER AND CONSISTS OF OVER 320 TEAMS ACROSS 36 STATES. THE UPSL CONSISTS OF TWO SEASONS (SPRING AND FALL) WHICH EACH SEASON CONCLUDED BY A NATIONAL TOURNAMENT.

IN ITS FIRST EVER SEASON, DUFC QUALIFIED FOR THE UPSL MIDWEST PLAYOFFS (TOP 4 TEAMS). THE TEAM IS COACHED BY CURRENT DETROIT CITY FOOTBALL CLUB PLAYER RODDY GREEN. OUR PLAYERS HAVE PLAYED AT MANY DIFFERENT LEVELS OF SOCCER, BOTH DOMESTIC AND INTERNATIONALLY (PROFESSIONAL, SEMI-PROFESSIONAL, COLLEGIATE (DI, DII, DIII))



HOME/AWAY JERSEY SPONSORSHIP OPPORTUNITIES

Front of Jersey - \$2,500
Back of Jersey - \$1,500

Your company logo will be printed onto our jerseys and worn at each game for the duration of the season



PRACTICE JERSEY SPONSORSHIP OPPORTUNITIES

Front of Jersey - \$1,500
Back of Jersey - \$1,000

Your company logo will be printed onto our practice/warm up jerseys and worn at each practice and pre-game warm-up for the duration of the season





VS



MATCH DAY



SUN. AUGUST 18 | 7:30 PM

SPONSOR HERE

RED NATION



PUTMAN & SON'S
PLUMBING

Evoluti:n >>>

Edward J. Lis, Jr., D.D., FRCGS, FRCR
Board Certified Orthopaedic Surgeon
810-554-3200

USPSL 2021 FALL SEASON
GAME 7



v



SATURDAY 16 OCTOBER 2021, 7:30 PM

\$5
ADMISSION FOR 1

📍 WATERFORD KETTERING HIGH SCHOOL

📱 @detroitunionfc
🌐 detroitunionfootballclub.com

MATCH DAY SPONSOR - \$500 *PER GAME*

***If you wish to sponsor more than one game or all home games please indicate that ***

This package includes:

- **Company logo on Match Day social media post**
- **Announcements at via our home game announcer**
- **Any company materials you would like to hand out during the game**
- **Company logo located on the ticket**

OTHER OPPORTUNITIES

STADIUM BANNER - \$500

Your company logo will be printed onto a "dimension" banner and hung onto the stands at each home game for the duration of the season.

SOCIAL MEDIA SPONSOR - \$250

Your company logo will be added to each social media postings for the duration of the season.

HIGHLIGHT/GOAL SPONSOR - \$250

Your company logo will be added to each highlights postings/Goal postings for the duration of the season.



CONCLUSION

THE MOST IMPORTANT STEPS IN THE PLANNING PROCESS FOR A SUCCESSFUL SEASON IS OBTAINING LOCAL AND CORPORATE SPONSORSHIPS FROM BUSINESS AND ORGANIZATIONS, TO HELP OFFSET SOME OF THE COSTS ASSOCIATED WITH TEAM AND LEAGUE OPERATIONS. SPONSORSHIPS WILL COVER THE COST OF ESSENTIAL EXPENSES SUCH AS: UNIFORMS, EQUIPMENT, TRAVEL, OFFICIALS, FIELD RENTAL AND OTHER ADMINISTRATIVE COSTS. ALL SPONSORSHIP FUNDING IS USED TO MANAGE AND IMPROVE ATHLETIC OPPORTUNITIES FOR OUR PLAYERS, FANS, AND ORGANIZATION. WHEN PARTNERING WITH US, WE WILL DO EVERYTHING IN OUR POWER TO MAXIMIZE YOUR BUSINESS EXPOSURE AND MATCH YOUR COMPANY WITH A DESIRED FAMILY TARGET AUDIENCE



DETROIT

UNION

CONTACT

(586) 601-8166

(248) 818-3943

For more information:

<https://www.detroitunionfootballclub>.